



Hello!

The Public Relations Society of America (PRSA), Alaska Chapter, invites you to participate as a sponsor of the Alaska Communicators Exchange (CommEx) conference to be held September 14-15, 2017 in Anchorage.

CommEx sessions are designed by top communications professionals for those interested in emerging trends, and the best practices, that influence how organizations communicate. It is our goal that attendees will be inspired by the content of the presentations and energized by connections made with other professionals.

The 2017 conference theme is "The Ethics Imperative." Topics include: reputation management, strategic thinking, crisis communication, media relations, branded content, social networks, government relations and more.

We appreciate your consideration of this conference sponsorship request. Please feel free to contact me if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Clara".

Clara Sanderson  
CommEx Volunteer  
PRSA Alaska Chapter

A handwritten signature in black ink, appearing to read "Meadow Bailey".

Meadow Bailey  
CommEx Volunteer  
PRSA Alaska Chapter



## 2017 Alaska Communicators Exchange (CommEx) Sponsorship Opportunities

PRSA Alaska Chapter is proud to host the Alaska Communicators Exchange (CommEx), a two-day professional development conference on September 14-15, 2017 in Anchorage!

Alaska Communicators Exchange (CommEx) Sponsorship Levels	Keynote or Award Sponsor \$3,000	Exclusive Sponsor \$1,500	Presenting Sponsor \$1,000	Level 2 Sponsors \$750	Level 3 Sponsors \$500	Level 4 Sponsors \$250
Exclusive sponsor for either the keynote speaker or Aurora Awards. (Your choice!)	x					
Be the exclusive sponsor for the CommEx general presentation of your choice.		x				
One complimentary admission to the event for you or a colleague (a \$250-\$300 value)	x	x	x			
Company name/logo placement on publicity materials including, email event invitation, newsletter, prsaalaska.org, mentions on the PRSA Alaska Chapter Facebook and Twitter pages	x	x	x			
Opportunity to promote your company and mission for two minutes at the start of the event (Excellent opportunity to advertise special announcements, etc.)	x	x	x	x		
Exclusive opportunity to put marketing collateral directly on tables	x	x	x	x	x	
Formal recognition from PRSA Board Chair before event	x	x	x	x	x	x
Opportunity to further promote your company by providing door prizes	x	x	x	x	x	x

To become a sponsor or for more information, please contact Clara Sanderson at (907) 777-0103, [csanderson@thearcofanchorage.org](mailto:csanderson@thearcofanchorage.org), or Meadow Bailey at (907) 451-2240, [meadowbailey@me.com](mailto:meadowbailey@me.com). Thank you for supporting PRSA Alaska Chapter!



## 2017 Alaska Communicators Exchange (CommEx) Sponsorship Form

Contact Name:

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Company:

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Address:

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City, State & Zip:

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Phone:

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Sponsorship Amount:

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**Remit payment to:**

PRSA Alaska Chapter  
PO Box 240194  
Anchorage, AK 99524

Contact the PRSA Alaska Treasurer, Brooke Taylor at (907) 334-1205 if you wish to pay by credit card.

If you are sponsoring more than \$1,000, please email your logo to: [csanderson@thearcofanchorage.org](mailto:csanderson@thearcofanchorage.org)

**Questions? Please contact:**

- Clara Sanderson  
(907) 777-0103  
[csanderson@thearcofanchorage.org](mailto:csanderson@thearcofanchorage.org)
- Meadow Bailey  
(907) 451-2240  
[meadowbailey@me.com](mailto:meadowbailey@me.com)

Thank you for supporting the Public Relations Society of America (PRSA) - Alaska Chapter!