

2016 Awards of Excellence

Place	COMPANY NAME	ENTRY DESIGNED FOR	TITLE OF ENTRY	APPLICANT NAMES
Media Relations				
2	Thompson & Co. Public Relations and H&M		H&M Grand Opening in Anchorage	
2	MSI Communications	Café D'Arte	Musher's and Mocha Latte Art Competition	Laurie Fagnani, Christopher St. John, Jim Coe, Lori Brewer
3	Anchorage Economic Development Corp. and Thompson & Co.		Alaska AeroNexus Alliance Partnership Signing	Brooke Taylor, APR; Valerie Walsh; Gary Scott; Emily McLaughlin; Shannon Sadler
Writing Portfolio				
2	Helvey Communications		Helvey Communications: Writing Portfolio	Kristin Helvey, APR
2	Kenaitze Indian Tribe		Kenaitze Indian Tribe Writing Portfolio	Wesley Remmer
2	MSI Communications		Passion in Writing	Keith Popely
Speech Writing				
1	Helvey Communications		What's the Plan, Stan? Building Effective Strategic Communication Plans - Welcome and Intro Speech	Kristin Helvey, APR
Internal Publication				
1	NANA Development Corporation		NANA TKUT NOW: Connecting the NANA Family	Blythe Campbell, Carol Richards, Beth Stamm, Kally Greene-Gudmundson
1	MSI Communications	Ahtna, Incorporated	Ahtna, Incorporated Newsletters (Ahnta Kanas)	Christopher St. John, McKayla Crump, Lana Johnson, Shannon Blue
External Publication				
1	Kenaitze Indian Tribe		Kenaitze Indian Tribe - Counting Cord	M. Scott Moon, Wesley Remmer
2	Solstice Advertising		The Illuminator	Lincoln Garrick, President; Niki Engstrom, Art Director; Robert Manley, Copywriter; Betty Brownson, Web Developer
3	Anchorage Economic Development Corp. and Alaska Dispatch News		Live. Work. Play. Magazine	Brooke Taylor, APR; Valerie Walsh, Jamie Gonzales, Viki Spiroska, Josh Genuino
Brochure				
1	MSI Communications	Visit Anchorage	2016 Official Guide to Anchorage	Sarah Mattie, Kris Miller, Tara Storter, James Minton, Lilly Kelly
2	Anchorage School District		ASD Customer Service Guide	Heather Marron, Heidi Embley, Pam York, Pam Butcher
Direct Mail Solicitation				
2	GCI		GCI iPhone Direct Mailer	
Annual Report				
2	Spawn Ideas	Alaska Housing Finance Corporation	AHFC 2015 Digital Annual Report	Stacy Schubert, Soren Johannson, Mike Weed, Amy Thornton, Gary Scott
3	Credit Union 1		CU1 Annual Report	
3	Spawn Ideas	Northrim Bank	Northrim Bank 25th Anniversary Annual Report	Katie Bender, Jay Blury, Alonna Brorson, Roland Adams, Charles Leshan
Website				
1	Spawn Ideas	Alaska Railroad	Alaska Railroad Website Redesign	Codie Costello, Chris Acher, Jordan Clark, Amanda Strickland, Amy Thornton

2	Gere Donovan Creative	Petro Marine Services	Petro Marine Services	Kurt Lindsey, Ken Babbie, Lex Hales, Ashley Taborsky, Ryan Tyler	
3	Gere Donovan Creative	Shoreside Petroleum	Shoreside Petroleum Website	Kurt Lindsey, Ken Babbie, Lex Hales, Ashley Taborsky, Ryan Tyler	
Social Media					
1	The Alaska Railroad with Thompson & Co. and Spawn Ideas		Alaska Railroad Catch the Train Photo Contest	Bruce LaLonde, Meghan Clemens	
1	Kenaitze Indian Tribe		Kenaitze Indian Tribe Facebook	M. Scott Moon, Wesley Remmer	
2	Thompson & Co. Public Relations and Alaska DCCED		Alaska Department of Commerce, Community and Economic Development Instagram Account Launch		
3	GCI		GCI Wildfire Social Media Campaign		
Video Material					
1	MSI Communications	Alaska Wildlife Conservation Center	Wood Bison Reintroduction	Lana Johnson, Jamin Conn, Jim Coe, Scott Michaelis, Mike Miller	
2	Solstice Advertising	Credit Union 1	CU1 Value the Moments Video Series	Lincoln Garrick, Michelle LeKites, Brad Fleming, Elyse Delaney, Elizabeth O'Toole	
3	Chugach Alaska Corporation and Alaska Channel		Chugach Regional Video	Randi Jo Gause, Howdice Brown III, Luke Magnussen	
3	United Way of Anchorage		United Way of Anchorage and Buzzbizz Studios	Laura Brown, Sandy Stora, Matt Waliszek, MacKenzie Banbury	
Radio Material					
3	Southcentral Foundation		The Flu Blues	Michael Doyle, Kathleen Bonnar, Jennifer Gifford	
Special Electronic & Printed Promotional Material					
1	Gere Donovan Creative	CIRI Alaska Tourism	CIRI Alaska Tourism Captain's Blog	Dee Buchanon, Cameron Morrison, Amber Lee, Ryan Tyler	
2	Gere Donovan Creative	GCI	GCI Responsive Email Redesign	Kate Slyker, Michael Schmidt, Kayce Wheeler Byrne, Kyle Savage, Ryan Tyler	